

REP HEADLINE# 6186809 TRF# 1322936 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 20.05
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6186809 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 9/14 EST#2599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 20.05

STA: ADDED M3 - CREDIT
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS: MISSED: SUN/500P-600P SEP16 30S \$500.00 (SEP25/12)
M3 UNRESL BUY#15 OFFER: NONE
CMT: CBS SPORTS RAN LONG - SPOT DNA - FLIGHT IS OVER - PLEASE CREDIT

SEP/12 35150.00 CONTRACT TOTAL 35150.00
TOTAL SPOTS 39

MARKET TOTALS \$107,571 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322936

Schedule Dates 09/14/12-09/20/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 9/14 (457137)
Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2599
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 9/14
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 09/13/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186809
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,197.50
Net Total \$29,452.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 38
Rate \$34,650.00
\$34,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/14/12-09/14/12	1	:30	10P- 10:35P (MST)	1					1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
2.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	10:35P- 11:35P (MST)	1					1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
3.0	Normal Line / News	09/14/12-09/14/12	1	:30	5P- 5:30P (MST)	1					1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
4.0	Normal Line / News	09/14/12-09/14/12	1	:30	6P- 6:30P (MST)	1					1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
5.0	Normal Line / News	09/14/12-09/14/12	1	:30	6A- 8A (MST)	1					2			2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
6.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	6:30P- 7P (MST)	1					1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
7.0	Normal Line / News	09/17/12-09/17/12	1	:30	10P- 10:35P (MST)	1								1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
8.0	Normal Line / News	09/17/12-09/17/12	1	:30	5P- 5:30P (MST)	1					1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
9.0	Normal Line / News	09/17/12-09/17/12	1	:30	6P- 6:30P (MST)	1					1			1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
10.0	Normal Line / News	09/17/12-09/17/12	1	:30	6A- 8A (MST)	1								2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
11.0	Normal Line / SPOT	09/17/12-09/17/12	1	:30	6:30P- 7P (MST)	1								1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
12.0	Normal Line / Sports/Other	09/15/12-09/15/12	1	:30	10:35P- 11:05P (MST)	1						1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
13.0	Normal Line / Football	09/15/12-09/15/12	1	:30	11A- Sports-CBS SEC College Football	1						1		1	\$200.00	\$200.00	Salt Lake City (KUTV)	HM DPT-FB2-CBS	6/20/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:



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299 S Main St
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Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322936

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Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2599
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Billing Type Standard
Comments NRCC 9/14
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Demo
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Package Deal
Commission % 15.00
Commission \$5,197.50
Net Total \$29,452.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	38	\$34,650.00
Grand Total:	38	\$34,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	6p- 7p (MST)							1		1	\$300.00		Salt Lake City (KUTV)	ENT TONIGHT 60	6/20/12
14.0.1	Closed Preempt	09/15/12															Salt Lake City (KUTV)	Program Change/Exception - program is paid program	
15.0	Normal Line / News	09/16/12-09/16/12	1	:30	5p- 6p (MST)								1	1	\$500.00		Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
15.0.1	Closed Preempt	09/16/12															Salt Lake City (KUTV)	Live Program Overrun/Exception - CBS Sports Ran Long	
16.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	7:58:30a- CBS-News Sunday Morning								1	1	\$500.00	\$500.00	Salt Lake City (KUTV)	SUNDAY MORN-CBS	6/20/12
17.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	9:30a- CBS-Face The Nation								1	1	\$500.00	\$500.00	Salt Lake City (KUTV)	FACE NATN-CBS	6/20/12
18.0	Normal Line / News	09/20/12-09/20/12	1	:30	10p- 10:35p (MST)				1					1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
19.0	Normal Line / News	09/20/12-09/20/12	1	:30	5p- 5:30p (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
20.0	Normal Line / News	09/20/12-09/20/12	1	:30	6p- 6:30p (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
21.0	Normal Line / News	09/20/12-09/20/12	1	:30	6a- 8a (MST)				2					2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
22.0	Normal Line / SPOT	09/20/12-09/20/12	1	:30	6:30p- 7p (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
23.0	Normal Line / News	09/18/12-09/18/12	1	:30	10p- 10:35p (MST)			1						1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12

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Sales Office TeleRep Washington DC
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Phone/Fax /
CPE 155/426/2599
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Billing Type Standard
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24.0	Normal Line / SPOT	09/18/12-09/18/12	1	:30	10:35P- 11:35P (MST)			1						1	\$500.00	\$500.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
25.0	Normal Line / News	09/18/12-09/18/12	1	:30	5P- 5:30P (MST)			1						1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
26.0	Normal Line / News	09/18/12-09/18/12	1	:30	6P- 6:30P (MST)			1						1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
27.0	Normal Line / News	09/18/12-09/18/12	1	:30	6A- 8A (MST)			2						2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
28.0	Normal Line / SPOT	09/18/12-09/18/12	1	:30	6:30P- 7P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
29.0	Normal Line / Prime	09/18/12-09/18/12	1	:30	6:57:26P- CBS-NCIS (Tuesday)			1						1	\$3,250.00	\$3,250.00	Salt Lake City (KUTV)	NCIS-CBS	6/20/12
30.0	Normal Line / News	09/19/12-09/19/12	1	:30	10P- 10:35P (MST)				1					1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
31.0	Normal Line / News	09/19/12-09/19/12	1	:30	5P- 5:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	6/20/12
32.0	Normal Line / News	09/19/12-09/19/12	1	:30	6P- 6:30P (MST)				1					1	\$750.00	\$750.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
33.0	Normal Line / News	09/19/12-09/19/12	1	:30	6A- 8A (MST)				2					2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
34.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	6:30P- 7P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
35.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	8P- CBS-Criminal Minds (Wednesday)				1					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CRIMNL MND-CBS	6/20/12

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35.0.1	Closed Preempt	09/19/12															Salt Lake City (KUTV)	Program Change/Exception - Survivor 7p-830p/Big Brother 830p-10p	
37.0	M/G For 14.0.1 / News (M2)	09/15/12-09/15/12	1	:30	7A- 8A (MST)	1					X			1	\$300.00	\$300.00	Salt Lake City (KUTV)	MORNING NEWS SAT	8/24/12
37.1	M/G For 14.0.1 / News (M2)	09/15/12-09/15/12	3	:30	7A- 8A (MST)	1					X			1	\$300.00	\$300.00	Salt Lake City (KUTV)	MORNING NEWS SAT	9/13/12

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